



Peel Bond's® Trim Magic

Ultra High Build

Water Based, Bonding Primer

1154 Bonding Primer/Sealer

Dries to a Hazy White/Clear

Applications:

**For Priming
Window & Door
Frames, Trim and
Much more**

**Wood
T-111 Siding
Plywood
Hardboard**

**As Well As . . .
Stucco
Brick
Fiberglass
Aluminum
Galvanized
PVC Plastic
Old Paint**

Features and Benefits:

**Very High Build
Water Based
Soap & Water
Clean up
Low Odor
Hazy White/Clear
Primes & Seals
Helps Bond Paint
Compatible With:
Latex Paints Only**

Product Description:

XIM Peel Bond's Trim Magic is a unique, ultra high build, water based, bonding primer/sealer. It will bond-to and seal a wide range of construction materials. It can reduce the cracking and peeling of the top coat paint by remaining flexible over the life of the paint. It can help reduce the time spent on surface preparation, however, it is not a complete substitute for all surface preparation and all surface conditions.

Product Use: Trim Magic is an ideal penetrating prime coat for wood, plywood, hardboard and T1-11

siding, especially for trim and sills. It also is an excellent primer for other architectural construction materials including: stucco, brick, aluminum, galvanized metal, fiberglass, PVC plastic and PVC siding, and previously painted surfaces.

Note: Trim Magic will not reattach loose or peeling paint, which must first be removed to a sound, stable surface. Trim Magic will not resolve underlying moisture problems inherent in or behind the substrate.

Note: Trim Magic can help fill and level rough surfaces, however it is not intended as a replacement for wood fillers, caulk or drywall mud.

Packaging Data: Trim Magic #1154

Gallons	- 4 per carton	#1154-1
Quarts	- 6 per carton	#1154-2

Product Preparation: Apply directly from the can, no thinning is required. If thinning is desired, use XIM's Latex X-Tender. If tinting is desired, use up to 2 ounces of universal tint per gallon. Do not exceed 2 ounces of tint per gallon. It can also be tinted by adding small quantities of the Top Coat latex paint (½ Pint per gallon) to provide an opaque, guide coat. Mix or shake well before application.

Product Storage: Not to exceed 110° F.

Surface Preparation: Be sure the surface is clean and dry, free from dust, grease, wax, oil, and other surface contaminants. Clean with a strong detergent, rinse and allow to dry. Remove all loose and peeling paint. The surface should be a sound, stable surface. Spot prime areas that require extra filling. **The moisture content of wood should be below 15% at application.** Moldy or mildewed surfaces should be scrubbed with a mixture of one part of household bleach and three parts of water, then thoroughly rinsed with clean water and allowed to dry. Rotted wood should be replaced.



XIM . . . When Ordinary Primers Are Not Enough!

Application: Apply by synthetic fiber brush or paint pad. It can be applied at temperatures as low as 40°F. It can also be applied in high humidity conditions, up to 90% relative humidity. Under standard conditions, 77°F and 50% RH, Trim Magic will dry to touch in about 30 minutes. Thicker coats will take longer to dry. It can be top-coated in 40-60 minutes, under normal conditions. Trim Magic goes on white and dries to a hazy, clear. Once it has turned to the hazy, clear, it is ready to recoat or topcoat. It can be heavily applied, but do not exceed 25-30 mils wet film per application. Coverage will vary between 13 to 50 square feet per quart (50 to 200 square feet per gallon), depending on the film thickness.

BRUSH: Synthetic fiber brush designed for latex paints. Apply thickly and lightly top-off to smooth out.

PAD: Synthetic fiber pad recommended for latex paints. Apply thickly, like “icing a cake”

Clean Up: Clean up with soap and water immediately after use.

Type of Surface filling Expected:



NOTE: Remove all loose and peeling paint. The surface should be a sound, stable surface. Spot prime areas that require extra filling. The moisture content of wood should be **Below 15%** at application.

Always test a small area first for adhesion and topcoat compatibility. If you have a question about suitability for specific surfaces or specific topcoats, contact our XIM Technical Service Staff. Top coat with latex paints and elastomeric coatings only. Since Trim Magic remains flexible, do not topcoat with alkyls or other paints that dry to a hard finish, such as epoxies or urethanes.

WARNING! If you scrape, sand or remove old paint from any surface, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

Physical/Chemical Data:	Trim Magic # 1154
Weight per Gallon :	9.43 lb/gallon
Viscosity	130 KU
Spreading Rate	50-200 Square Feet per Gallon Depending on thickness
Application Conditions	40° F To 100° F (Mix or Agitate before Use)
Drying Schedule: (ASTM D1640)	to touch: Generally 30 min. to top coat: 1-2 hours @ 77° F and 50% RH
VOC :	Less than 100 g/l, 0.83 lb/gal.
Recommended Film Thickness	Approximately 30 mils WFT dries to approximately 15mils DFT
Flexibility :	Excellent
Cross Hatch Adhesion:	No loss
Gloss (60 deg, glossmeter):	Low Luster
Top Coats Recommended:	Latex Paints and Elastomeric Paints Only

Caution: Keep from freezing. Do not take internally. Use only with adequate ventilation. If you experience eye watering, headache or dizziness wear appropriate, properly fitted respirator (NIOSH approved) during application. Follow respirator manufacturer’s directions for use. Avoid contact with eyes. Wash thoroughly after handling.

FIRST AID: If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush with plenty of water for at least 15 minutes and get medical attention immediately. **KEEP OUT OF REACH OF CHILDREN**

If spilled, contain spilled material and remove with inert absorbent. Dispose of contaminated absorbent, container and unused contents in accordance with local, state and federal regulations.

Limited Warranty: This product is made to the highest standards in order to provide you with consistently optimum results. If this product fails to perform as specified herein, XIM will furnish an equivalent amount of replacement product, or will refund the purchase price upon proof of purchase. XIM will not be liable for any indirect or consequential damages. This warranty does not include labor or the cost of labor for the application or removal of any paint or primer. There are thus no warranties of fitness or merchantability beyond that provided above. This warranty gives you specific legal rights which may vary from state to state.

